

MAY 7, 2017

FINAL INFORMATION



Welcome to the 5th annual Berkshire Hathaway Invest in Yourself 5K presented by Brooks! We are busy making all the final preparations! Here you will find all of the necessary information for the event. We look forward to seeing you in Omaha, May 7!

PACKET PICK-UP

Pick up your race number, goodie bag and Brooks Technical Tee at one of the locations below.

Peak Performance

Friday, May 5th 12pm -6pm
Saturday, May 6th 12pm-6pm
519 North 78th Street
Omaha, NE 68114

CenturyLink Center Omaha

Shareholders Only

Friday, May 5th 12pm -5pm
Saturday, May 6th 7:00am-4:30pm
455 North 10th St.
Omaha, NE 68102

Hilton Omaha, MERCER Meeting Room

Sunday, May 7th 6:30am-8am
1001 Cass St
Omaha, NE 68102

IMPORTANT INFORMATION

1. You must be present to pick up your packet. You cannot pick up for someone else.
2. Make sure you bring a photo identification to pick up your race packet.
3. Wear your race number on your outer most clothing for the entirety of the race.

RACE DAY

Sunday, May 7, 2017

RACE START - 8:00am

START LINE: CenturyLink Center Omaha on 10th St.

FINISH LINE: Lewis and Clark Landing

FINISH LINE FESTIVAL: Lewis and Clark Landing

***Race Day Packet Pick-Up will be available at the Hilton Omaha in starting at 6:30 AM- 8:00 AM**

PARKING

Participants and volunteers can park in **LOT D**. There will be an \$8 parking fee. Please refer to the Directions and Parking document for more details. Please park in the assigned parking lots only, cars parked on city streets near the race route will have NO access to leave the event until the last runner finishes. Absolutely NO parking will be allowed on the race route. **PLEASE NOTE, 10th STREET WILL BEGIN TO CLOSE AT 7:00AM.**

WATER STATION

There will be **ONE** water station on the course – on Capitol Ave. between N. 19th St. & N. 17th St. Please arrive hydrated!

www.INVESTinyourself5k.com
Questions? email: invest5k@compelitorgroup.com
800.311.1255

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AWARDS

All finishers will receive an official finisher's medal as they cross the finish line!

OVERALL AWARDS

Awards Stage | 9:00am

Awards will be presented to the top three overall male and female finishers and top three overall masters male and female finisher. Overall finishers will not qualify for age group awards.

TEAM AWARDS

Awards Stage | 9:00am

Awards will be presented to the largest team and the fastest team based on the average time of a team of at least four participants, one of which must be female.

AGE GROUP AWARDS

Awards Table Pick up 9:30am
Next to the main stage

Age group awards will be available for pick up for the top three male and female finishers in 5 year increments. In accordance with USATF Rules, age group awards will be determined by chip time.

BE SOCIAL!

Tweet motivation or congratulations over race weekend with **#RunHappyBRK!**

MarathonFoto

Make sure to smile as you cross the finish line. MarathonFoto will be there to capture the fun throughout race day! Images can be viewed at <http://investinyourself5k.com/results/>

WAVE START

We will be utilizing a wave start to accommodate the number of participants. Since the race utilizes digital timing and start mats, your time will start when you cross the start line, resulting in an accurate time.

**Please line up by your expected finish time – fastest to slowest. This means that 5 and 6 minute milers should be at the front, 7-9 minute milers in the middle, and 10+ minute milers near the back. For the safety of others, all strollers and walkers please stage in the back. No pets please!*

RESULTS

Results for the 5k will be posted to the website after the conclusion of the race by 7pm. You can access the results page below <http://investinyourself5k.com/> and be sure to print out your finisher certificate after the race!

VOLUNTEER

Encourage your friends and family to support you and your fellow runners on race day by becoming a volunteer. For more information, please visit: <http://investinyourself5k.com/volunteer/>.

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BENEFICIARIES



Girls Incorporated®
of Omaha

Girls Inc. has been inspiring girls in Omaha to be strong, smart and bold for over 40 years. They help girls overcome economic, social, and gender barriers to growing up healthy, educated, and independent.



Special Olympics Nebraska serves over 5,000 intellectually disabled Nebraskans by providing year round sporting and competition, as well as health and education programs to help them live healthy, independent lives.

THANK YOU SPONSORS



The Berkshire Hathaway Invest in Yourself 5K is almost here, and your stock is up! Good luck to all participants and thanks for coming out and running with Brooks!



The Omaha World-Herald wishes you the best of luck in the Invest in Yourself 5K. Be sure to check out all the Berkshire Hathaway news and other Sunday events in the World-Herald on Monday.



Borsheims has been a proud Berkshire Hathaway company for over 20 years and is delighted to support the Invest in Yourself 5k run. Good luck, runners, and see you at the awards ceremony!



All Berkshire Hathaway shareholders will receive **20% OFF** Brooks products (Excludes the Limited Edition Ghost 9) at the Peak Performance Running store located at 519 N 78th Street in Omaha, NE.

QUESTIONS?

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